

Content Brief

Summary

Keyword: mexican insurance

Word Count: Current: 3451, Target: 3451

Leave as is

SubHeadings: Use around 6 subheadings

[What is Content Brief and Content Brief Optimization Score?](#)



OPTIMIZATION SCORE

CONTENT BRIEF

Improve this score by getting each section into the target range. The goal is to get to 100%

SECRET KEY: 4519401d7a43c1ea8c739b10e97686

Search Engine Title (Current Usage: 2 Target Range: 2 - 4)

Make sure that your title contains your important terms in the suggested range.

You do not need to use every important term.

You should select the ones you like and use them to reach the target range for the section.

Use your competitor titles in Content Prompts for inspiration.

Your Search Engine Title, the title that search engines see, and your H1, the title that humans see, should be as identical as possible.

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
mexican insurance	0	1 - 1
insurance	3	1 - 1
mexico	1	1 - 1
mexico insurance	0	1 - 1

Page Title (Current Usage: 2 Target Range: 2 - 4)

Make sure that your page title contains your important terms in the suggested range.

You do not need to use every important term.

You should select the ones you like and use them to reach the target range for the section.

Use your competitor titles in the Content Prompts for inspiration.

Your Search Engine title, the title that search engines see, and your H1, the title that humans see, should be as identical as possible.

You should only have one H1, one title visible on your page.

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
mexican insurance	0	1 - 1
insurance	1	1 - 1
mexico	1	1 - 1
mexico insurance	0	1 - 1

SubHeadings (Current Usage: 14 Target Range: 10 - 18)

No matter how many subheadings/subtitles are on your page makes sure those subheadings/subtitles include the important terms below.

You do not have to use every important term. You do not have to get every important term inside its individual target range.

The goal is to use as many of the important terms below as needed so that the Subheadings Section as a whole gets inside the section's target range.

Use the relevant related keywords at the bottom of the dashboard for inspiration on your subtitles.

If you see competitor brand names in this list we highly recommend that you re-run and remove them.

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
insurance	8	3 - 5
mexico	5	2 - 3

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
mexican	1	1 - 1
mexico insurance	0	1 - 2
mexico auto insurance	2	1 - 2
mexico car insurance	1	1 - 2
mexican car insurance	2	1 - 1
car insurance policy	1	1 - 1
auto insurance policy	0	1 - 1

Main Content (Current Usage: 263 Target Range: 254 - 424)

Use the suggested terms below to optimize the main content on your page. You do not have to use every important term. You do not have to get every important term inside its individual target range.

The goal is to use as many of the important terms below as needed so that the Main Content Section as a whole gets inside the section's target range.

A good approach is to provide information that answers the questions your readers have about your target keyword.

It's often good to write your main content first and then edit for the important terms.

Use the related questions at the bottom of the dashboard for inspiration on the questions your readers may need answered.

If you see competitor brand names in this list we highly recommend that you re-run and remove them.

CURRENT WORD COUNT: 3451 TARGET WORD COUNT: 3451 Recommendation: Leave as is

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
mexican insurance	3	5 - 9
vehicle auto motorcycle	0	1 - 1
renters condo landlord	0	1 - 1

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
mexico auto insurance	3	2 - 4
mexico car insurance	11	1 - 1
mexican car insurance	3	1 - 1
mexico tourist auto	0	1 - 2
car insurance policy	7	1 - 1
auto insurance policy	5	1 - 2
tourist auto insurance	0	2 - 4
mexico auto	0	1 - 1
insurance	87	8 - 14
mexico	44	32 - 54
mexican	12	14 - 23
mexico insurance	3	2 - 4
policy	17	19 - 32
auto	7	8 - 14
coverage	32	16 - 26
car	23	3 - 5
days	2	1 - 1
add	3	1 - 1
selected	0	1 - 1
car insurance	16	12 - 20
get	8	14 - 23
read	1	1 - 1

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
auto insurance	22	2 - 3
vehicle	20	7 - 11
information	6	4 - 6
pay	10	1 - 1
us	5	17 - 29
save	1	1 - 1
agency	3	1 - 2
baja	0	4 - 6
mexican auto insurance	5	4 - 6
see	0	1 - 1
liability	20	7 - 12
claims	1	11 - 19
call	4	3 - 5
border	5	5 - 9
years	0	2 - 4
service	1	4 - 7
accident	9	4 - 7
annual	4	1 - 1
great	0	1 - 1
boat	2	2 - 4
cover	7	7 - 11
insurance policy	9	5 - 9

IMPORTANT TERM	CURRENT USAGE	TARGET RANGE
tourist	0	4 - 6
month	1	1 - 1
crossing	0	1 - 1
easy	0	1 - 1
life	2	1 - 1
travel	8	4 - 7
road	11	3 - 5
watercraft	0	1 - 1

Page Structures

Give Google the type of page it wants

undefined: Current 1

Use between 1 and 2

undefined: Current 10

Use between 3 and 13

undefined: Current 8

Use between 5 and 20

undefined: Current 2

Use up to 3

undefined: Current 1

Use up to 1

Competitor Titles

Create a title that Google will like

Baja Bound | The Easiest Mexican Auto Insurance Online

Car Insurance for Mexico (Tourist) - Get a Free Quote | GEICO

Sanborn's Mexico Insurance | Hassle-free Mexican Insurance ...

Mexican Insurance | Mexican Auto Insurance Lewis and Lewis

Get the Right Coverage With Mexico Auto Insurance

Mexico Car Insurance for Tourists | Allstate

The Best Mexico Auto Insurance For Your Auto, Boat, Home ...

Mexico Car Insurance | Get an Online Quote | Liberty Mutual

Mexican Insurance | Oscar Padilla Mexican Auto Insurance

Mexican Insurance Store | Easy Savings Mexican Auto ...

Related Keywords

Get these on your page to rank for more keywords

best mexican auto insurance

mexican insurance near me

progressive mexican insurance

mexican car insurance

cheap mexican insurance

Get these on your page to rank for more keywords

mexican insurance store

mexican insurance online

sanborn mexican insurance

Related Questions

Answer these on your page or on another page on your site to build relevancy

Which insurance is required in Mexico?

Do you need Mexican insurance to drive in Mexico?

How does insurance work in Mexico?

How much does Liability insurance cost in Mexico?
